



CLAUDIA T. JOHNSON HIGH SCHOOL

2020-2021 ALL SPORTS PROGRAM

BUSINESS & PERSONAL ADVERTISING OPPORTUNITIES

Complete your order online at www.JaguarPride.org/advertising
-OR-

☐ Payment Enclosed: Mail this completed form with payment to:
JPA c/o Emily Gary, PO Box 593022, San Antonio, TX 78259

☐ Please Invoice Me: Mail this completed form to:
JPA c/o Emily Gary, PO Box 593022, San Antonio, TX 78259

2020-2021 Ad Pricing

<input type="checkbox"/> Full Page Ad - Inside Front Cover*	\$1,000
<input type="checkbox"/> Full Page Ad - Inside Back Cover*	\$1,000
<input type="checkbox"/> Full Page Ad - Back Cover*	\$2,500
<input type="checkbox"/> Full Page Ad	\$650
<input type="checkbox"/> Half Page Ad	\$350
<input type="checkbox"/> Quarter Page Ad	\$200

Dimensions:

Full Pg 8 x 10 in., Half Pg 5 x 8 in., Quarter Pg 3.75 x 5 in.

*First come, first served. Based on availability.

2020-2021 Sponsorship Package Pricing

<input type="checkbox"/> Navy Blue Sponsor	\$2,500	<input type="checkbox"/> Columbia Blue Sponsor	\$1,500
<ul style="list-style-type: none">• Full Page program ad with premium placement• Reception at a home football game (Dinner in press box for 2 people. Date TBD)• Option to display banner at Meet the Jags, JPA Annual Gala & Jag Jam (sponsor to provide banner, max size 4'x8')• Logo and Hyperlink on JaguarPride.org• Two tickets to JPA Annual Gala (September)• Option to have table/booth at Jag Jam• Social Media post on JPA Facebook & Twitter		<ul style="list-style-type: none">• Full Page program ad• Option to display banner at Meet the Jags, JPA Annual Gala & Jag Jam (sponsor to provide banner, max size 4'x8')• Logo and Hyperlink on JaguarPride.org• Option to have table/booth at Jag Jam	

Material Specifications: Send digital advertisement (PDF or JPG). Photos (JPG 300 dpi). Logos (JPG, EPS, PDF) to emilymgary@yahoo.com.

Deadline: All Advertisements and Material Due: July 31, 2020. Questions? Email Emily Gary at emilymgary@yahoo.com

Business Advertisement Information:

Company Name: _____

Contact Name: _____ Email: _____ Phone: _____

Mailing Address: _____

Brief Ad Description: _____

Personal Advertisement Information: Support your student with a personal ad to wish them good luck!

Student(s) Name(s): _____

Parent Contact Name: _____ Email: _____ Phone: _____

Mailing Address: _____

Brief Ad Description: _____